



## Immunometabolism: Fueling the Flame of Aging, Cancer and Immunity

### Society for Leukocyte Biology 2021 Event

The SLB 2021 Meeting will be a 6-month virtual event with numerous sessions offering a variety of sponsorship opportunities to promote your organization, research, and products. Our sponsors are valued participants and SLB welcomes you to join for our unique 2021 program. With over 50 years in meeting history, SLB provides a unique direct networking opportunity for true, long lasting connections.

As the world continues to navigate these challenging times, SLB will repeat our very successful 2020 virtual meeting with some enhancements this year. SLB found that in a virtual platform, we could reach more than 4 times our typical audience which translates into 4 time more exposure for your company. With SLB's unique, extended program, your company has the opportunity to have a great number of touch points over many months with an audience of over 1000 clinicians and researchers from around the world.

Please review the suggested ways your organization can participate with SLB in 2021. We are open to your suggestions in making 2021 a mutually beneficial year in our joint mission of communication science.

### Program Profile

**April** - [Special Interest Group Satellites](#) featuring topics *Maladaptive Host-Pathogen Responses and Autoimmunity in Airways Diseases* and *Innate Immune Training*

**May** - [Impactful Authors](#) featuring 5 confirmed highly impactful authors.

**June** - [Workshops and SCHOOL Program](#) featuring over 7 hours of professional development workshops in highly relevant technical and "soft" skills.

**July & August** - [Topical Sessions with Invited Speakers and Selected Abstracts](#) featuring over 30 confirmed speakers plus short abstract talks in over 12 topical areas.

**September & October** - [Abstract and Award Presentations](#) featuring presentations from submitted abstracts and highlighting award winning talks.

[See the full program and check for regular updates](https://www.leukocytebiology.org/meetings)  
(<https://www.leukocytebiology.org/meetings>)

# Sponsorship Opportunities

## \$5,000 Platinum - Plan Your Own Session

A dedicated 1-hour session for your organization! SLB will handle the registration and advertising, showcasing your session to the 2021 registered attendees and full SLB membership. Feature speakers of your choice and highlight research, products, and published work of your organization. Limited slots available, [contact SLB](#) to plan your session today and secure your own dedicated session plus other benefits of logo placement and mail lists.

## \$1,000 Gold – Showcase Video

- **Video** - SLB will show a video of your choice highlighting your organization's products and/or services at the start of up to 5 different SLB sessions over the course of 2021. You may choose the sessions based upon the SLB calendar of events and availability. Videos in mp4 format may be up to 60 secs long and must be provided to SLB 1 month prior to the first session. Videos must include notation that it is an advertisement.
- **Logo Placement** - Gold sponsor's logos will be added to the web listing of sponsors with links to your organization's page of choice and be displayed at the conclusion of all SLB sessions throughout 2021.
- **Mail List** - Gold sponsors will receive the mailing list for a one-time marketing effort of your choice (emails and mailing addresses provided where available) to all attendees\*.

## \$500 Silver – Dedicated Slide

- **Slide** - SLB will display a slide of your choice at the start of up to 5 different SLB sessions over the course of 2021. You may choose the sessions based upon the SLB calendar of events and availability. Slide in ppt or pptx format must be provided to SLB 1 month prior to the first session and must include notation that it is an advertisement. Slide will be displayed on screen for at least 30 seconds during the session's introductory comments.
- **Logo Placement** - Silver sponsor's logos will be added to the web listing of sponsors with links to your organization's page of choice and be displayed at the conclusion of all SLB sessions throughout 2021.
- **Mail List** - Silver sponsors will receive the mailing list for a one-time marketing effort of your choice (emails and mailing addresses provided where available) to all attendees\*.

## \$250 Bronze – Strategic Recognition

- **Logo Placement** - Bronze sponsor's logos will be added to the web listing of sponsors with links to your organization's page of choice and be displayed at the conclusion of all SLB sessions throughout 2021.
- **Mail List** - Bronze sponsors will receive the mailing list for a one-time marketing effort of your choice (emails and mailing addresses provided where available) to all attendees\*.

# Rules and Regulations

Session choice is limited and will be assigned on a first-come, first-served basis. Audience size is not guaranteed nor is the size of the mail list. Video, slide, and logo display may be included in the recordings placed in the SLB archives. Videos, slides, logos and any other marketing assets are the responsibility of the sponsor and will be displayed exactly as provided.

## **Payment**

Full payment is required at time of application. Payment by credit card or check (made to SLB) is accepted. Due to the nature of the event, no refunds can be offered.

## **Labor**

There will be no labor to assist you with the production of your video and/or slide.

## **Liability/Indemnity**

Sponsors assume the entire responsibility for and hereby agree to protect, indemnify, defend and save the host and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by sponsors participation in this virtual event.

## **Contractual Agreement**

All of the above Rules and Regulations are to be considered as part of the sponsor contract. It is agreed, that by signing the application, the sponsor will abide by the Rules and Regulations cited above before, during, and after the meeting.

## **Correspondence**

Send all forms and direct all correspondence to **Jennifer Holland**, (off) 301-204-2233, (fax) 833-790-3450, Email: [meetings@leukocytebiology.org](mailto:meetings@leukocytebiology.org)