Host-Microbial Interactions in Health and Disease:
The Good, the Bad, and the Ugly

Sponsorship Opportunities

The SLB 2020 Meeting offers a variety of trade and sponsorship opportunities to promote your organization, research, and products. At SLB meetings, our sponsors and exhibitors are valued participants and are provided the same experience as all attendees. With over 50 years in meeting history, SLB provides a unique direct networking opportunity for true, long lasting connections.

- Build new and strengthen existing relationships
- Increase brand awareness
- Demonstrate new devices and services
- Acquire instant feedback
- Obtain first-hand knowledge of developments in your industry
- Gain direct leads

Attendee Profile

- 250-400 Attendees
- Researchers and Clinicians from academia, government and industry
- Participation from multiple career levels
- Various related disciplines in cell biology, immunity, inflammation, etc.

Program Profile –

Session Topics

- Disruptions of Microbial Communities with Disease
- Immune Modulation by Microbes
- Sepsis/Tissue Damage
- Harnessing the Immune System - Vaccination
- Regulation of Gene Expression During Host-Microbe Interactions
- Early Life Microbial Exposure and Immune Ontogeny
- Impact of Age on Host-Microbe Homeostasis
- Metabolic Regulation of Host-Microbe Interactions
- Wild Card session for trending, timely discoveries

Educational Workshops

- Numerous Satellite sessions
- Professional Development, Diversity, Equity and Inclusion and Junior Investigator focused sessions
- Poster Flask Talks

Location

Portland, OR was chosen as the site for the 2020 conference because of its location and facilities which make it particularly attractive as a convenient destination. Portland is also the home to the Oregon Bioscience Association, the Oregon Health and Science University and other strong representative programs in related fields to the meeting focus.
Session Sponsorship Opportunities

$15,000  Sponsored Plenary Session
- Naming rights to a society programmed plenary session of your organization’s choosing. Includes listing in the program book and prominent signage and slides at the session. Also includes 3-minute introductory time slot at the beginning of the session for a few words from your organization pending program chair approval of the content.
- Logo placement on the conference web page
- Link to your own homepage from the conference web page
- Acknowledgment of your organization’s support in the program book and abstracts documentation
- Conference bag insert
- Exhibit Table
- 3 registrations for company personnel

$7,500  Sponsored Concurrent Session
- Naming rights to a concurrent session of your organization’s choosing. Includes listing in the program book and prominent signage and slides at the session. Also includes 3-minute introductory time slot at the beginning of the session for a few words from your organization pending program chair approval of the content.
- Logo placement on the conference web page with link to your own homepage.
- Acknowledgment of your organization’s support in the program book and abstracts documentation.
- Conference bag insert
- Exhibit Table
- 2 registrations for company personnel

$5,000  Poster Session Sponsor
- Partner may choose one of two poster session lunches and be listed as the sponsor for that session. The partner’s name will be noted in the program as the sponsor for that poster session and will also have prominent signage at the lunch buffet areas.
- Logo placement on the conference web page with link to your own homepage.
- Acknowledgment of your organization’s support in the program book and abstracts documentation.
- Conference bag insert
- Exhibit Table
- 1 registration for company personnel

Special Dedicated Session Opportunity

SLB is pleased to provide a program which allows two, 2 hour opportunities for sponsored lunch sessions. Interested partners are encourage to contact us (meetings@leukocytebiology.org) to learn more and discuss how this dedicated time at the conference can become a very productive platform for your organization.
Advertising Opportunities

- **$2,000  Exhibit Table**
  Includes a table, chair and 1 meeting registration.

- **$2,000  Conference Bag Sponsor**
  Company logo on conference bag provided to all attendees along with conference logo.

- **$1,500  Lanyard Sponsor**
  Branded lanyard distributed to all attendees with their name badges. Logo printing based on provided artwork by partner.

- **$500  Web Banner Ad**
  Posting of 220x220 web banner to run on the society website for one calendar year. Posted as provided by partner in web ready format.

- **$500  Conference Bag Insert**
  Insertion of one flyer or other printed material as provided by the partner to be delivered to the conference hotel by designated deadline.

- **$400  Additional Sponsor Registration**
  Discounted registration price available only to sponsors who purchase a minimum of $2,000 in other sponsorship opportunities.

- **$100-$500  Program Book ads**
  Quarter to full page program book ads printed via artwork provided by the partner.

- **$250  Mobile App Banner**
  Event app ad visible to all attendees.

- **$250  Attendee mailing list**
  Provided post conference in excel format.

All sponsors committing a combined $2,000 or more will be listed as a meeting sponsor in the program book, on the website, on the on-site slide rotation, and foyer display.
Rules and Regulations

Exhibit Space
Space is limited and will be assigned on a first-come, first-served basis. SLB will provide a 6ft table top exhibit, space for rear 10ft pop-up display, and a chair. If electrical service is needed, order forms from on-site providers will be provided in the exhibitor packet sent prior to the conference. Wireless internet in the guest rooms, lobby, common areas, and meeting space is provided by SLB.

Payment
Full payment is required at time of application. Payment by credit card or check (made to SLB) is accepted. Due to the nature of the event, no refunds can be offered.

Labor
There will be no labor to assist you with the installation or dismantling of your exhibit.

Storage
The venue has limited storage. Review the full exhibitor packet for shipping/storage information.

Security
Exhibitors are urged to secure valuables nightly or take them to their hotel rooms. SLB and the hosting venue will not be responsible for lost or stolen items. No security is provided in the exhibit area.

Liability/Indemnity
Exhibitors/Sponsors assume the entire responsibility for and hereby agree to protect, indemnify, defend and save the host venue and hosting societies and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibiting premises or a part thereof. In addition, the exhibitor acknowledges that Hotel and Societies do not maintain insurance covering exhibitors' property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Contractual Agreement
All of the above Rules and Regulations are to be considered as part of the exhibit space and sponsor contract. It is agreed, that by signing the application, the exhibitor/sponsor will abide by the Rules and Regulations cited above before, during, and after the meeting.

Hotel Accommodations
Individuals are responsible for making their own reservations by the posted deadlines. Please utilize the online reservations available on the meeting website to obtain the group discount.

Correspondence
Send all forms and direct all correspondence to: Jennifer Holland, (off) 301-204-2233, (fax) 833-790-3450, Email: meetings@leukocytebiology.org