

“Myeloid Cells: Development, Environment and Inflammation”

Sponsorship Opportunities

The SLB/IEIIS 2018 Meeting offers a variety of trade and sponsorship opportunities to best promote your organization. These include a number of Sponsorship levels, various direct Sponsorships and numerous Advertising opportunities. All breaks, breakfasts, and lunches will be served in the exhibition area. Trade participants can expect to see high traffic of attendees during these times each day.

- Build new and strengthen existing relationships
- Increase brand awareness
- Demonstrate new devices and services
- Acquire instant feedback
- Obtain first-hand knowledge of developments in your industry
- Gain direct leads

Attendee Profile

- 250-400 Attendees
- Researchers and Clinicians from academia, government and industry
- Multiple career levels from students, postdocs, junior faculty, and senior professionals
- Various related disciplines in cell biology, immunity, inflammation, etc.

Program Profile – Chairs David Underhill Ph.D., *Cedars-Sinai* (SLB&IEIIS), Egil Lien Ph.D., *UMASS* (IEIIS), Darren Lee Ph.D., *Dean McGee Eye Institute* (SLB)

Plenary Sessions

- Myeloid cell development, differentiation, and novel functions
- Metabolism & Physiology in Inflammation and Immunity
- The Microbiome in Inflammation and Immunity
- Inflammation and cell death in host-pathogen interactions

Concurrent Sessions

- Leukocytes in Immune Privilege Sites
- Inflammatory Signaling in Leukocytes
- Neutrophils and Phagocyte Functions
- Ligands of Innate Immunity: Structure & Function
- Host Receptors and Microbes

Educational Workshops

- Numerous Satellite sessions
- Professional Development, Diversity and Junior Investigator focused sessions
- Poster Flask Talks

Location

Chandler, Arizona was chosen as the site of the 2018 conference because of its location and facilities which make it particularly attractive as a convenient destination (11 miles from (Phoenix Sky Harbor Airport) to scientists from both the USA and International locations.

History

- Over 50 years of annual conferences
- International and Domestic Conferences (most recently, Verona, Italy, September 2016 and Vancouver, B.C., October 2017)
- Fourth joint meeting of SLB and IEIIS with upwards of 450 attendees participating historically.

Session Sponsorship Opportunities

\$15,000 Sponsored Plenary Session

- Naming rights to a society programmed plenary session of your organization's choosing. Includes listing in the program book and prominent signage and slides at the session. Also includes **3 minute introductory** time slot at the beginning of the session for a few words from your organization pending program chair approval of the content.
- Logo placement on the conference web page
- Link to your own homepage from the conference web page
- Acknowledgment of your organization's support in the program book and abstracts documentation
- Conference bag insert
- Exhibit Table
- 2 registrations for company personnel

\$7,500 Sponsored Concurrent Session

- Naming rights to a concurrent session of your organization's choosing. Includes listing in the program book and prominent signage and slides at the session. Also includes **3 minute introductory** time slot at the beginning of the session for a few words from your organization pending program chair approval of the content.
- Logo placement on the conference web page with link to your own homepage.
- Acknowledgment of your organization's support in the program book and abstracts documentation.
- Conference bag insert
- Exhibit Table
- 2 registrations for company personnel

\$5,000 Poster Session Sponsor

- Partner may choose one of two poster session lunches and be listed as the sponsor for that session. The partner's name will be noted in the program as the sponsor for that poster session and will also have prominent signage at the lunch buffet areas.
- Logo placement on the conference web page with link to your own homepage.
- Acknowledgment of your organization's support in the program book and abstracts documentation.
- Conference bag insert
- Exhibit Table
- 1 registration for company personnel

Special Satellite Session Opportunity

\$5,000 Sponsored Satellite

There are a very limited number of slots available for partners to plan a 3 hour session to be held on 10/13/18. Room capacity is 40ppl. The session will be advertised for sign-up to all attendees in the registration system and noted as being sponsored by the partner. A room and basic presentation AV will be provided by the society. Partners are responsible for programming which must be approved by the program chairs (topic, speakers, speaker titles, general content). The partner will be responsible for all speaker travel expense coverage (airfare, hotel, per diem) per their own policy as the partner agrees with their speakers. All catering requests will be billed back directly to the partner. 5 complimentary main meeting registrations are provided per satellite session to be assigned to the speakers and/or chairs of the satellite session.

Advertising Opportunities

- **\$2,000 Conference Bag Sponsor**
Company logo on conference bag provided to all attendees along with conference logo.
- **\$2,000 Exhibit Table**
Includes a table, chair and 1 meeting registration.
- **\$1,500 Mobile App Sponsor**
Listed as the sole sponsor of the meeting event app.
- **\$500 Web banner ad**
Posting of 220x220 web banner to run on the society website for one calendar year. Posted as provided by partner in web ready format.
- **\$500 Conference Bag Insert**
Insertion of one flyer or other printed material as provided by the partner to be delivered to the conference hotel by designated deadline.
- **\$400 Additional sponsor registration**
Discounted registration price available only to sponsors who purchase a minimum of \$2,000 in other sponsorship opportunities.
- **\$100-\$500 Program Book ads**
Quarter to full page program book ads printed via artwork provided by the partner.
- **\$200 Attendee mailing list**
Provided post conference in excel format.

All sponsors committing a combined \$2,000 or more will be listed as a meeting sponsor in the program book, on the website, on the on-site slide rotation, and foyer display poster.

Rules and Regulations

Exhibit Space

Space is limited and will be assigned on a first-come, first-served basis. SLB/IEIIS will provide a 6ft table top exhibit, space for rear 10ft pop-up display, and a chair. If electrical service is needed, order forms from on-site providers will be in the full exhibitor packet sent prior to the conference. Wireless internet in the guest rooms, lobby, common areas, and meeting space of the Sheraton Grand at Wild Horse Pass is provided by SLB/IEIIS.

Payment

Full payment is required at time of application. Payment by credit card or check (made to SLB) is accepted. Due to the nature of the event, no refunds can be offered.

Labor

There will be no labor to assist you with the installation or dismantling of your exhibit.

Storage

The venue has limited storage. Review the full exhibitor packet for shipping/storage information.

Security

Exhibitors are urged to secure valuables nightly or take them to their hotel rooms. SLB/IEIIS and the hosting venue will not be responsible for lost or stolen items. No security is provided in the exhibit area.

Liability/Indemnity

Exhibitors/Sponsors assume the entire responsibility for and hereby agree to protect, indemnify, defend and save the host venue and hosting societies and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibiting premises or a part thereof. In addition, the exhibitor acknowledges that Hotel and Societies do not maintain insurance covering exhibitors' property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Contractual Agreement

All of the above Rules and Regulations are to be considered as part of the exhibit space and sponsor contract. It is agreed, that by signing the application, the exhibitor/sponsor will abide by the Rules and Regulations cited above before, during, and after the meeting.

Hotel Accommodations

Individuals are responsible for making their own reservations by the posted deadlines. Please utilize the online reservations available on the meeting website to obtain the group discount.

Correspondence

Send all forms and direct all correspondence to: **Jennifer Holland**, (off) 301-634-7814, (fax) 301-634-7455, Email: meetings@leukocytebiology.org