



Annual Meeting of the Society for Leukocyte Biology and The International Endotoxin & Innate Immunity Society

October 7-9, 2010
Vancouver, Canada

Sponsorship Opportunities

The theme of this meeting is, “**The Three Rs of Immunity: Recognition, Response and Resolution**” and combines the meetings of these two non-profit scientific societies. The two participating societies have overlapping interests and each society has conducted their annual or biennial meeting for more than seventeen years. Sponsorship is used to defraying the travel costs for symposium speakers who are internationally renowned scientists as well as supporting and encouraging junior scientists through travel awards programs.

The audience of these meetings is comprised of scientists from academia and industry. The program consists of invited plenary and symposium speakers (arranged 11 months in advance) and speakers selected from submitted abstracts. The joint meeting of two societies attracted 500 registrants in San Antonio in 2006, and the same number is anticipated in Vancouver. In addition to symposia, there are concurrent sessions and poster sessions. The conference also allows the officers of the societies to meet and discuss the business of the societies, especially future meetings. Many commercial exhibitors attend the conference, including manufacturers of research and clinical reagents that are related to cell biology and innate immunity, as well as scientific publishers.

Vancouver, Canada was chosen as the site of the 2010 conference because of its location, facilities and costs which make it particularly attractive to scientists from the USA, Europe and Asia. The International Endotoxin and Innate Immunity Society held its last conference in Edinburgh, Scotland in 2008, and the Society of Leukocyte Biology held a successful conference in Lisbon, Portugal in conjunction with The International Cytokine Society and the International Society of Interferon and Cytokine Research, in October, 2009.

Organizing Committee

William M. Nauseef, MD, University of Iowa

Alan S. Cross, MD University of Maryland

Steven M. Opal, MD, Brown University

Neil Reiner, MD, University of British Columbia

Fundraising Chair, Robert Clark, MD, UT Health Sci. Center



Sponsorship Options

The SLB/IEIIS 2010 Meeting is a highly visible way to promote your company to the attendees in demonstrating your support for the medical and research community. Exhibiting at the meeting will provide a unique opportunity to showcase your company to this diverse group. Exhibits will be located in high traffic areas creating a corridor for the exchange of science and technology.

Platinum Level

\$10,000

- Exhibit space
- Four conference registrations
- Listed as Platinum Level Sponsor in the conference program and on the conference website
- Banner with your company's name and logo prominently displayed
- Master slide with your company's name and logo displayed prior to sessions
- Direct link to your company's website on the conference web page
- Your choice of Poster Session Lunch Named Sponsorship (limited availability)
- Your choice of a Company Sponsored Plenary Session (limited availability)
- Full page ad in the Program Book (as submitted by print deadline)
- Mailing list of all conference registrants

Gold Level

\$5,000

- Exhibit space
- Three conference registrations
- Listed as Gold Level Sponsor in the conference program and on the conference website
- Banner with your company's name and logo prominently displayed
- Master slide with your company's name and logo displayed prior to sessions
- Direct link to your company's website on the conference web page
- Your choice of a Company Sponsored Concurrent Session OR Coffee Break (limited availability)
- Half page ad in the Program Book (as submitted by print deadline)
- Mailing list of all conference registrants

Silver Level

\$2,500

- Exhibit space
- Two conference registrations
- Listed as Silver Level Sponsor in the conference program and on the conference website
- Banner with your company's name and logo prominently displayed
- Master slide with your company's name and logo displayed prior to sessions
- Listed as Silver Level Sponsor in the conference program and on the conference website
- Mailing list of all conference registrants

Bronze Level

\$1,000

- Includes exhibit space and one complimentary conference registration

Additional Sponsorship Opportunities

If you are interested in further expanding your presence, ask about other opportunities such as Opening Reception, Banquet, and Meet the Speaker Breakfast Sponsorship and additional advertising space in the Program Book. We want to work with you in making the 2010 Meeting a mutually rewarding experience for the society, our attendees and our partnering sponsors.



Preliminary Schedule of Events

(See website for current and more detailed Program Schedule, * Indicates Sponsorship Opportunities)

Thursday, October 7th

8:00 am – 6:00 pm: **Registration**
 8:00 am – 11:00 am: **Aging and Immunity Satellite Symposium** Session Chair: *Liz Kovacs*
 8:00 am – 12:00 pm: **Exhibitor Set-up**
 12:00 pm – 7:30 pm: **Exhibits Open**
 12:00 pm – 2:00 pm: **Plenary I From Bench to Bedside***
 2:00 pm – 2:15 pm: **Coffee Break***
 2:15 pm – 5:00 pm: **SLB and IEIIS Student Awards**
 5:00 pm – 6:30 pm: **SLB Senior Level Awards**
 6:30 pm – 7:30 pm: **Opening Reception***
 7:30 pm – 8:30 pm: **Plenary II Keynote Lecture: Lessons in Innate Immunity from Patients with Rare Clinical Disorders**, *Steven Holland, NIH, NIAID, MD**
 9:00 pm – 11:00 pm: **Student Mixer***

Friday, October 8th

8:30 am – 5:00 pm: **Registration**
 8:00 am – 5:30 pm: **Exhibits Open**
 8:30 am – 9:00 am: **Society Business Meetings**
 9:00 am – 11:00 am: **Plenary III: Recognition***
 11:00 am – 1:00 pm: **Poster Session I Lunch Reception***
 1:00 pm – 3:00 pm: Concurrent Sessions: **Purinergic Receptors and Immunity, Soluble Pattern Recognition Receptors, Regulatory Myeloid Cells ***
 3:00 pm – 3:30 pm: **Networking Coffee Break ***
 3:30 pm – 5:30 pm: Concurrent Sessions: **Role of Exosomes in Immunity, Leukocytic Phagolysosomes, TH17 Axis and Dendritic Cells ***
 6:30 pm – 9:30 pm: **Conference Banquet***

Saturday, October 9th

7:30 am – 8:30 am – **Meet the Speaker Breakfast ***
 8:00 am – 5:00 pm: **Registration**
 8:00 am – 4:30 pm: **Exhibits Open**
 4:30 pm – 6:30 pm: **Exhibit Breakdown**
 8:30 am – 10:00 am: **Plenary IV: Response***
 10:00 am – 10:30 am: **Networking Coffee Break***
 10:30 am – 12:00 pm: **Plenary V: Resolution***
 12:00 am – 2:00 pm: **Poster Session II Lunch Reception***
 2:00 pm – 4:00 pm: Concurrent Sessions: **Role of Non-Conventional, Non-Myeloid Cells in Bridging Innate and Adaptive Immunity, Regulation of LPS Signaling, The Inflammasome System ***
 4:00 pm – 4:30 pm: **Networking Coffee Break***
 4:30 pm – 6:30 pm: Concurrent Sessions: **Host-Microbe Interactions, LPS Structure and Function, The Phylogeny of Innate Immunity***



Rules and Regulations

Exhibit Space

Space is limited and will be assigned on a first-come, first-served basis. SLB/IEIIS will provide a 6ft table top exhibit, space for rear 10ft pop-up display, 2 chairs, and trash can. If you require electrical service or internet, order forms from on-site providers will be sent with the full exhibitor packet prior to the conference.

Payment

Full payment is required at time of application. Payment by credit card or check (made to SLB) is accepted. Due to the nature of the event, no refunds can be offered.

Labor

There will be no labor to assist you with the installation or dismantling of your exhibit.

Storage

The venue Hotel has limited storage. Please review the full exhibitor packet for carrier and shipping/storage information.

Security

Exhibitors are urged to secure valuables nightly or take them to their hotel rooms. SLB, IEIIS and the hotel will not be responsible for lost or stolen items.

Liability/Indemnity

Exhibitors assume the entire responsibility for and hereby agree to protect, indemnify, defend and save Fairmont, Vancouver, Canada, The Society for Leukocyte Biology, The International Endotoxin and Innate Immunity Society and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibiting premises or a part thereof. In addition, the exhibitor acknowledges that Fairmont Vancouver and SLB/IEIIS do not maintain insurance covering exhibitors' property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Contractual Agreement

All of the above Rules and Regulations are to be considered as part of the exhibit space contract. It is agreed, that by signing the application, the exhibitor will abide by the Rules and Regulations cited above before, during, and after the exhibit.

Hotel Accommodations

The Fairmont Vancouver is the conference hotel headquarters. Individuals are responsible for making their own reservations. Reservations can be made via the link on the conference website.

Correspondence

Please send all forms and direct all correspondence or inquiries regarding the meeting and sponsorship to: **John Lord**, Executive Director. (off) 301-634-7451, (fax) 301-634-7455, Email: jlord@faseb.org